

The Faculty of Hotel and Tourism Management, Universiti Teknologi MARA (UiTM) is proud to announce the 6 th Hospitality and Tourism Conference (HTC) 2025 with the theme "Resilience and Recovery in Hospitality and Tourism: Challenges and Future". HTC 2025 aims to disseminate fresh and informative insights relating to post-pandemic studies within the hospitality and tourism industry. This conference serves as a platform for academicians, post- graduate students, industry practitioners and the government to share and discuss ideas, reflecting past experiences during the pandemic as well as synergizing strategies for present and the future. We welcome empirical research; socio-psychological studies, in- depth qualitative research studies and review articles are also encouraged. For all accepted papers, full papers will be published in MYCITE indexed Journals.





To be Published in:



ithca.org/htc2025

CALL FOR PAPERS

Academicians, researchers, post-graduate students as well as practitioners are invited to present their research under the broad discipline of sociology, gastronomy, anthropology, economy, management as well as other relevant disciplines; where its applications are relevant to the area of hospitality, tourism, events and other tourism related sub-sectors.

Important Dates

Full Paper Submission deadline

Registration & payment deadline

Conference Date

Venue

September, 30^{th,} 2025

September 30th, 2025 October 28th, 2025

Royale Chulan Damansara

Publication in MYCITE JOURNALS

Early 2026

PARTICIPATION FEES

Presenter: RM600

Listener :RM300