**Journal of Tourism, Hospitality and Culinary Arts**

**Reviewer’s Report**

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| **Article Code** |  |
| **Article Title** |  |

**REVIEWER’S RESPONSIBILITIES**

1. Responsible for reviewing the content of articles within the area of expertise.
2. Responsible in determining if a submitted article is of high quality and is of sufficient interest and impact to be accepted for a conference.
3. Responsible for ensuring keywords are attached to each article and that abstract(s) are supplied.
4. Evaluate results of the review. Based upon these reviews, accept articles for publication, reject articles, or insert suggested edits and request revision of manuscript.

**Indicate your level of acceptance by ticking (√) the appropriate boxes with the following scales:**

1: very poor, 2: poor, 3: average, 4: good, 5: very good

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| **Evaluation Criteria** | **1** | **2** | **3** | **4** | **5** | **Comments** |

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| **TITLE** | | | | | | |
| The title is relevant with the scope of the journal. |  |  |  |  |  |  |
| The title reflects the overall contents of the study. |  |  |  |  |  |  |
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| **ABSTRACT** | | | | | | |
| The abstract is clear and precise consist basic information, which includes the purpose, issues, methodology and significance of the study. |  |  |  |  |  |  |
| The abstract reflect the overall content of the study. |  |  |  |  |  |  |
| Keywords are relevant and appropriate. |  |  |  |  |  |  |
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| **INTRODUCTION** | | | | | | |
| The introduction section has a clear statement demonstrating that the focus of the study. |  |  |  |  |  |  |
| The problem definition is stated clearly. |  |  |  |  |  |  |
| There is a brief, well-articulated summary of research literature that substantiates the study. |  |  |  |  |  |  |
| The content of the review is drawn from acceptable peer-reviewed journals or sound academic journals and the literature is reasonably recent. |  |  |  |  |  |  |
| The purposes, research question(s), and /or hypotheses appropriate to the topic and area of study are related clearly. |  |  |  |  |  |  |
| The significance of the study is described in terms of:   1. knowledge generation, 2. professional application, 3. positive social change. |  |  |  |  |  |  |
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| **METHOD** |  |  |  |  |  |  |
| Clearly explain the research design, sampling procedure and instrument development. |  |  |  |  |  |  |
| The process by which the data were generated, gathered and recorded is clearly described. |  |  |  |  |  |  |
| How the data will be analyzed is articulated. Clearly describe the statistical method used to analyze the data. |  |  |  |  |  |  |
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| **FINDINGS AND CONCLUSION** |  |  |  |  |  |  |
| Results are presented clearly and analyzed appropriately. |  |  |  |  |  |  |
| The conclusions adequately tie together the other elements of the paper. |  |  |  |  |  |  |
| The paper identifies clearly any implications for research, practice and/or society. |  |  |  |  |  |  |
| The findings are clear, well grounded and thought out. |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
| **WRITING AND REFERENCING STYLE** |  |  |  |  |  |  |
| The paper clearly presents its case and is written with correct grammar, punctuation, spelling and sentence structure. |  |  |  |  |  |  |
| Does not have over-reliance on limited sources and in-text citations are found in the reference list. |  |  |  |  |  |  |

**FINAL RECOMMENDATION**

Please (√) in the selection box

Accept, possibly with minor revisions

Accept with major revisions

Revise and resubmit possibly acceptable after major revisions

Reject

**Comment:**