



28th OCTOBER 2025
ROYALE CHULAN DAMANSARA, SELANGOR

The Faculty of Hotel and Tourism Management, Universiti Teknologi MARA (UiTM) is proud to announce the 6th Hospitality and Tourism Conference (HTC) 2025 with the theme **“Resilience and Recovery in Hospitality and Tourism: Challenges and Future”**. HTC 2025 aims to disseminate fresh and informative insights relating to post-pandemic studies within the hospitality and tourism industry. This conference serves as a platform for academicians, post-graduate students, industry practitioners and the government to share and discuss ideas, reflecting past experiences during the pandemic as well as synergizing strategies for present and the future. We welcome empirical research; socio-psychological studies, in- depth qualitative research studies and review articles are also encouraged. For all accepted papers, full papers will be published in MYCITE indexed Journals.

Organized by:



To be Published in:



jthca.org/htc2025

CALL FOR PAPERS

Academicians, researchers, post-graduate students as well as practitioners are invited to present their research under the broad discipline of sociology, gastronomy, anthropology, economy, management as well as other relevant disciplines; where its applications are relevant to the area of hospitality, tourism, events and other tourism related sub-sectors.

Important Dates

Full Paper Submission deadline	31 th August, 2025
Registration & payment deadline	September 15th, 2025
Conference Date	October 28 th , 2025
Venue	Royale Chulan Damansara
Publication in MYCITE JOURNALS	Early 2026

PARTICIPATION FEES

Presenter	: RM 600
Listener	: RM 300