

GUIDELINES FOR EXTENDED ABSTRACT PREPARATION

This guideline serves as a template for an extended abstract for all papers submitted to the Future Innovations in Tourism Showcase (FITS 2026). Please use this template when preparing the extended abstract.

These Extended Abstracts should include all the information for an adequate revision to assess the quality and innovative practices by the FITS2026 Committee. This extended abstract should consist of a minimum of 1,500 words and a maximum of 1,800 words, including references.

Title: Please provide a descriptive title of the paper. The title should be concise. Use Century Gothic with a font size of 14 pts and boldface for the title.

Author(s) and Affiliation(s): Include name of author(s) in full which include the full name. The names of the corresponding authors should be asterisked. The affiliation of all authors should be included.

Email: The email address of the corresponding author (Leader).

References: References should be listed in alphabetical order and follow the APA referencing style. Kindly use Century Gothic with a font size of 8 pts.

The preferred file format for submitting your paper is Microsoft Word (docx). The font type is Century Gothic, with Heading Size 11 (in bold) and Content Size 10. This document outlines the preferred style for formatting your paper for submission to FITS2026. Your paper will be most easily prepared if you use this document as the container for your paper, replacing these paragraphs with your own text. This document has all the formats pre-defined and correct. We encourage you to use this document as a template. If you already have a paper in a different format, you can copy the styles from this document into your current file using the Tools | Templates and Add-ins | Organiser feature.

Paper submission can be done via the link provided by the organizer.

TITLE OF EXTENDED ABSTRACT (PAPER ID)

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Abstract

Please provide a 50 - 100-word summary of your invention/innovation/design.

Keywords: *Please provide up to 5 keywords. Please try to stick to one line of text.*

1. Introduction

In this section, you will provide a brief explanation of the context or background of the innovation/product development/design/process within the tourism industry.

2. Innovation Background

In this section, you may briefly explain the context of the innovation/product development/design/process. Describe your product, including how it works, what makes it innovative, your target market, its intended use, cost-effectiveness, and other relevant details.

3. Problem Statement

In this section, you may discuss the fundamental problem that your tourism product aims to solve, the previous research context, and the current situation, including product relevance and the gap, or any other relevant aspects.

4. Impacts (SWOT/Business Model)

In this section, you may choose and provide a brief explanation on either SWOT analysis (Strengths, Weaknesses, Opportunities, Threats) or Business Model (Value Proposition, Customer Segments, Revenue Stream / Cost Structure, Key Activities / Key Resources, Key Partners).

5. Potential of Commercialization

Please add any commercial value, in terms of marketability or profitability, of your innovation/product development/design/process, if applicable.

6. Novelty and Uniqueness

In this section, you may describe what differentiates your innovation from existing solutions, focusing on novel features, technological improvements, design, process, or creative elements.

7. Originality (Copyright)

Clarify ownership, whether materials are original, adapted, protected, or pending registration.

8. Conclusion

In conclusion.....

References

- Adhalina, N. (2011). The Different Language Style and Language Function Between Students and Teachers in Updating Their Status on Facebook Webpage (A Case Study of the Topic National Final Examination 2011) (Doctoral dissertation, University of Diponegoro).
- Alessandra, A. J., O'Connor, M. J., & Van Dyke, J. (1994). People Smarts: Bending the Golden Rule to Give Others what They Want. Pfeiffer.
- Burleson, B. R., Holmstrom, A. J., & Gilstrap, C. M. (2005). "Guys Can't Say That to Guys" Communication Monographs, 72(4), 468-501.